

# Confidence

More than 13,000 women and 22,000 men make up the list of the owners of Swift & Company.

Every state in the Union is represented.

Of this great enrollment more than 10,000 are employes of Swift & Company who own shares in the business.

An additional 13,000 employes are buying shares on deferred payments.

These men and women have confidence in the company's policies, its integrity and purposes. That is why they invest their savings in shares.

Swift & Company has been paying dividends regularly for 34 years. The present rate is 8 percent.

Swift & Company shares are bought and sold on the Chicago and Boston stock exchanges.

The company itself has no shares for sale.

The shares represent actual, tangible values. There is no water.

Anybody—livestock man, retailer, or consumer—may buy them and thus become a part owner of Swift & Company.

No one man, no one family, owns as much as half of the stock.

This advertisement is for the purpose of acquainting you with the fact that Swift & Company is not a "close corporation," and that any one may participate in the profits—and share the risks and responsibilities—by becoming a shareholder.

## Swift & Company, U. S. A.

Seven Wholesale Distributing Markets  
Central Office, 9th and Girard Avenues  
F. M. Hall, District Manager



THEATRE	PERFORMANCES
Alhambra	12th, Morris & Passunk Ave. Mat. Daily 2 & Evgs. 8:45 & 9:15. MARY MILLS MINTER. "NURSE MARJORIE."
APOLLO	522 & THOMPSON STS. Evgs. 8:30. MATINEE DAILY. TOM MOORE IN "DADS."
ARCADIA	CHESTNUT Below 16TH 10 A. M. to 11:15 P. M. ROBERT WALKER IN "THE CITY OF MASKS."
BALTIMORE	51st & BALTIMORE Evgs. 8:30. Mat. Sat. "STRONGER THAN DEATH."
BLUEBIRD	BROAD STREET AND SUSQUEHANNA AVE. WALLACE REID IN "THE DANCING POOL."
BROADWAY	Broad & Snyder Ave. 9 A. M. to 11:15 P. M. ALICE LAKE IN "HOME ACRE."
CAPITOL	722 MARKET STREET MARY MILLS MINTER. "NURSE MARJORIE."
CENTURY	ERIE AVE. AT 6TH WALLACE REID. MAT. DAILY. "KNUCKLE MY DUST."
COLONIAL	6th & Maplewood Ave. TOM MOORE IN "DADS."
EMPRESS	MAIN ST. MANAYUNK KATHARINE DONALD IN "THE HEARTY GENTLEMAN."
FAIRMOUNT	29th & Girard Ave. WALLACE REID. MATINEE DAILY. "THE VIRGIN OF STAMBOUL."
FAMILY	THEATRE—1211 Market St. THOMAS MEIGHAN IN "WHY CHANGE YOUR WIFE?"
56TH ST.	THEATRE—Below Spruce St. DR. JEKYLL AND MR. HYDE
FRANKFORD	4745 FRANKFORD AVE. JACK BENNETT. "DOWN ON THE FARM."
GREAT NORTHERN	FRONT ST. AT Erie St. NORMA TALMADGE. 7 & 9 P. M. "THE WOMAN GIVER."
IMPERIAL	60th & WALNUT STS. HERT LITTLE. Evgs. 7 & 9. "THE RIGHT OF WAY."
LEADER	41ST & LANGCASTER AVE. THOMAS MEIGHAN. MATINEE DAILY. "WHY CHANGE YOUR WIFE?"
LIBERTY	BROAD & COLUMBIA AVE. NAZIMOVA. MATINEE DAILY. "THE HEART OF A CHILD."
MANHEIM	GERMANTOWN AVE. MARIE DRESNER. "THE WIFE WAKES UP."
333 MARKET	STREET THEATRE GEORGE WALTON. 11:15 P. M. "A MANHATTAN KNIGHT."
MODEL	425 SOUTH ST. Orchestra. Continuous 1 to 11. GLADYS BROCKWELL IN "THE MOTHER OF HIS CHILDREN."
OVERBROOK	632 AND Haverford Ave. LEW CUDDE IN "THE BUTTERFLY MAN."
PALACE	1214 MARKET STREET 10 A. M. to 11:15 P. M. ANITA PREWITT IN "THE FIGHTING SHEPHERDESSES."
PRINCESS	1018 MARKET STREET ANITA PREWITT IN "THE FIGHTING SHEPHERDESSES."
REGENT	MARKET ST. Below 17TH 9:45 A. M. to 11 P. M. WILLIAM FARMER IN "A TALE OF TWO CITIES."
RIALTO	GERMANTOWN AVE. LEAF AT TULPHOCKEN ST. "THE WINDOW OPPOSITE."
RUBY	MARKET ST. Below 7TH 10 A. M. to 11:15 P. M. PAULINE PARMENTER IN "THE PALMER CASE."
SAVOY	1211 MARKET STREET ELAINE HAMPSTEAD IN "THE WOMAN GAME."
SHERWOOD	64th and Baltimore Me. 2, Eve. 6:30. CONSTANTINE BENTLEY IN "THE STOLEN KISS."
STANLEY	MARKET ABOVE 16TH 11:15 A. M. to 11:15 P. M. JOHN STUBBS IN "DR. JEKYLL AND MR. HYDE."
VICTORIA	MARKET ST. AT 9TH 9 A. M. to 11:15 P. M. GEORGE PARMENTER IN "THE WONDER MAN."
THE NIXON-NIRDLINGER THEATRES	
BELMONT	32D ABOVE MARKET BLANCHE SWEET IN "THE VIRGIN OF STAMBOUL."
CEDAR	60TH AND CEDAR AVE. CHARLES RAY IN "PARIS GREEN."
COLISEUM	MARKET BETWEEN 7TH AND 9TH CLARA K. YOUNG IN "ON WITH THE DANCE."
JUMBO	FRONT ST. & GIRARD AVE. Jumbo Junction on Frankford "L" ANNETTE KELLERMANN IN "A DAUGHTER OF THE SEA."
LOCUST	32D AND LOCUST STREETS Meis. 1:30, 3:30, Evgs. 6:30 to 11. MAE HURRAY IN "ON WITH THE DANCE."
NIXON	32D AND MARKET STS. 2:15, 7 and 9. "The Lost City" No. 10. Also Mrs. Sidney Drew in "SHERLOCKING MRS. BARTON."
RIVOLI	32D AND BANSLOW STS. WALLACE REID. MATINEE DAILY. "THE VIRGIN OF STAMBOUL."
STRAND	GERMANTOWN AVE. CHARLES RAY AT VENANGO. PARIS GREEN IN "WHY CHANGE YOUR WIFE?"
WEST ALLEGHENY	25th & THOMAS ST. ALLEGHENY. "WHY CHANGE YOUR WIFE?"

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

## For Friday

# Friday—"Coupon Day" at Gimbels

Short lengths and few-in-number lots of everything at Savings Running to Half. No matter how elegant the dress fabric, we cannot afford to keep the last few yards. Nor could we afford to show a waist or dress when we lacked a full line of sizes. So we group such goods for these one-day-in-the-month sales and pay you well (in reduced prices) for the trouble of finding just what you require.

**No Mail or Phone Orders**  
Filled from Coupon Specials  
This Does Not Apply to Other Goods

**Clearance of Summer Waists, at \$2.55**  
Voiles, organdies, batiste, colors or all white; new cool summer models, long or short sleeves reduced to \$2.55. Waists at \$1.50—Are new models in voiles, some organdie trimmed. Checks or all white, specially priced, \$1.50. —Gimbels, "Coupon Day," First floor.

**Women's Bathing Suits, at \$3**  
Surf satin or mohair. Four pretty styles. Save half and more. —Gimbels, "Coupon Day," Third floor.

**640 Pairs of Women's White Low Shoes, at \$3.90**  
White canvas pumps. White Nu-buck pumps and oxfords. All turned soles with French heels. Worth up to double, at \$3.90. —Gimbels, "Coupon Day," Second floor.

**12-Section Adjustable Dress Forms, at \$14**  
Jersey-covered, wire skirt attached. Sizes 32 to 42 and 38 to 44. At \$14. Special. Jersey-covered Rigid Dress Forms, at \$4.45. Sizes 34 to 44. —Gimbels, "Coupon Day," First floor.

**Men's Woven Madras Shirts, at \$2.95**  
Exceptionally good quality. Should sell for \$1.05 more. At \$2.95. Men's Pajamas, at \$1.95. Men's silk 4-in-hand Ties, at 50c. Worth double. Men's Irish Linen Handkerchiefs, at 35c each. Men's one-piece solid cowhide leather Belts, excellent buckles, at 55c. Men's Pad Garters, at 35c, 3 for \$1. Single and double grip. —Gimbels, "Coupon Day," First floor.

**Women's Ready-to-Wear Hats, at \$1**  
Black and colors, at \$1. Women's Ready-to-Wear Hats, dark colors, \$2. Clearance of Ladies' Sports Hats, at 95c to \$3.95. Black and colors. Odds and ends of Children's Ready-to-Wear Hats, at 25c to \$1.50. —Gimbels, "Coupon Day," Third floor.

**Untrimmed Hats, black and colors, at 45c**  
Children's ready-to-wear and untrimmed Hats, at 35c. Banded Sailors, at \$1.25. Black and colors and two-tone combinations. —Gimbels, "Coupon Day," First floor.

**1847 Rogers Brothers Silverware at Half Price**  
Also other makes. Discontinued patterns. Medium Knives, hollow handles, at \$1 each. Medium Forks, at 65c each. Berry Spoons, at 85c each. Silver-plated Tea Spoons, at 20c each. Silver-plated Oyster Lades, at \$2 each. —Gimbels, "Coupon Day," First floor.

**Bluch Pullman Baby Coaches, at \$35 to \$50**  
25% less than the regular price, made of all-wood and wood-and-reed combination, in all finishes, at \$35 to \$50. 25 sample Go-Carts of Cartoy, Whitney and Heywood, mostly one of a kind, in ecru white and gray, at \$27. Child animal Kitty Cars, dogs, horses and rabbits, special price, 95c. Children's oak-finish Porch Rocking Chairs, very strongly made, at \$1.95. 25 pc. of children's Wheel Toys at one-half regular prices, racers, aeroplanes, coasters, scooters and Mypony cars, at 35c to \$3.50. —Gimbels, "Coupon Day," Fourth floor.

**Peroxide Bath Soap, Large Cakes, \$1.35 dozen**  
Large bags of Sea Salt, for bathing, 10c a bag. Peroxide of Hydrogen, lb. bottles, 17c. Val Dona Talcum Powder, 7½c a can. Bath Brushes, detachable handle, at 75c. Hair Brushes, at 50c. Military Brushes, at 35c each. Hand Scrub Brushes, at 10c. Tooth Brushes, at 12½c each, 6 for 70c. —Gimbels, "Coupon Day," First floor.

**Boys' Washable Suits, at \$3.65—Save a Third**  
Ages 2½ to 10 years. Middy style with one long pair of trousers and one short pair; white trimmed with blue. Twist Norfolk in black and white crash. Also Oliver Twist model in various colors and color-combinations. Special at \$3.65. Boys' Washable Suits, ages 2½ to 9, at \$2.65. Wanted styles in various colors. Boys' White Knickerbockers, 6 to 18 years, at \$1.85. White, khaki; cut full and roomy. Boys' Norfolk Suits, excellent quality of mixtures, at \$11.75. Ages 7 to 14. Boys' Imported English Admiral Reefers, all-wool worsted cheviot with gilt buttons; ages 2½ to 10; save \$5. at \$10. —Gimbels, "Coupon Day," Third floor.

**Men's Cordovan Oxfords, at \$7.45**  
Dark tan or black calfskin. All sizes. Save a third. Men's white rearskin Oxfords at \$5.45. White Neolin or leather soles. Exceptional values. Men's White Canvas Oxfords, at \$2.85. Welter or leather soles. Men's White Canvas Tennis Shoes, at \$1.25. Boys' Tan Scout Shoes, at \$1.95. Half price. Boys' Oxfords, at \$2.90, \$3.25 and \$3.90. Tan, gummed calf, patent cut. Save about half. Growing girls' Nubuck and White Canvas Lace Shoes, at \$5.20. Growing girls' black calf Oxfords, medium heel, at \$4.85. Infants' Slippers, patent cut, ankle-strap; 2½ to 5, price \$1.55; 3½ to 4, price \$2.55. —Gimbels, "Coupon Day," Second floor.

**Imported Japanese Crepes, at 38c a yard**  
Beautiful shades. Save 20% a yard at 38c. Fine Shirting Madras, highly mercerized; some are seconds, at 48c a yard. About half price. Novelty White Goods, at 35c a yard. Full yard wide. Checks, stripes and some plaids. None to dealers. Less than half price. Fine White Organdies, transparent and crisp; 40 inches wide, exceptional value, at 50c a yard. —Gimbels, "Coupon Day," Grand Aisle.

**Women's American Taffeta Umbrellas, at \$3.15**  
Cotton, of course, but with silk cases, tape edge; pretty handles with bakelite top. Some with white rings, others with wrist cord, at \$3.15. Women's Sun and Rain Parasols, all-silk in black, navy, green and purple. Handles with bakelite tops and wrist cords to match covers. Others have white ring handles. Special at \$4.95. —Gimbels, "Coupon Day," Grand Aisle.

**Wrapped Chocolate Caramels, at 34c lb.**  
4-lb. box, at \$1.20. Chocolate Nonpareils, at 55c lb. box. Vanilla Chocolate, at 25c a half-pound cake. —Gimbels, "Coupon Day," Chestnut Street Annex, Subway Store and Grand Aisle.

**High-grade Condensed Rich Soups at 12½c can**  
Lenox brand, Vegetable, Tomato or Clam Chowder, dozen cans \$1.45, or 12½c a can. Philadelphia sugar-cured Hams, if pure, chased with other groceries, at 42c. Creamery Table Butter; fancy Clover Bloom Brand, one-lb. carton, at 66c. New Season Mixed Tea. Sweet drawing, at 4 lbs. for \$1.50, or 40c lb. Dry Roast Process Coffee, Philadelphia blend, at 3 lbs. for \$1.15, or 40c lb. Naphtha Soap, Well seasoned, at 10 cakes for 42c. Crushed Sweet Corn, No. 2 sanitary cans, dozen, \$1.60, or 14c a can. Sauer Kraut, Gimbels Purity Brand, No. 2 sanitary cans, dozen \$1.60, or 14c a can. —Gimbels, "Coupon Day," Chestnut Street Annex.

**Yard-wide Surf Cloth, at \$1.25 a yard**  
Fast black, lustrous finish. —Gimbels, "Coupon Day," Second floor.

**Clearance of Women's Suits, at \$4.90, \$6.90, \$20 and \$35**  
Group No. 1—Fine tricotines, men's-wear serges hairline suitings here and there or a check or a homespun suit. In the season's favorite colors—navy, sand, a rich brown, rose, and a few blacks. Savings run from \$20 to \$25, at—  
Group No. 2—Lovely Tweed Suits, in smart and becoming styles. Excellent for vacation wear. Save \$10 to \$12.50, at—  
Group No. 3—Lineen Suits—just the kind for summer wear. Inexpensive and practical. Cut on smart lines. Mostly Copenhagen blues among the lot. Savings of \$2.50, at—  
Group No. 4—Just a few Sleeveless Lineen (Cotton) Suits for shirtwaist wear. In the cool, delightful summer shades—pink, white, rose and Copenhagen. Youthful and attractive. Save \$2, at—  
—Gimbels, "Coupon Day," Third floor.

**500 Women's Wash Skirts, at \$3**  
Well made and thoroughly shrunk. Gabardine, surf satins, novelty cords and striped gabardines, at \$3. Plain and fancy gabardine Skirts, at \$2. —Gimbels, "Coupon Day," Third floor.

**Girls' and Women's Khaki Middies, at \$2.50**  
Lightweight. —Gimbels, "Coupon Day," Third floor.

**Girls' Tub Dresses, at \$1.50**  
Save \$1.25. Plain color and plaid checked gingham; 6 to 14 years, at \$1.50. Girls' Middy Blouses, all-white or colored collars, braid trimmed, at \$1.50. Sizes 10 to 18 years. —Gimbels, "Coupon Day," First floor.

**Misses' Lovely Dresses, Street and Evening Styles, at \$11.75**  
In taffeta, foulard and net. Ones and twos of a style. 14- to 20-year sizes. Misses' Sports Coats and Capes of tweed, jersey and velour, at \$10. Many worth double and more. 14- to 20-year sizes. —Gimbels, "Coupon Day," Third floor.

**300 Serge, Tricotine, Velour and Goldtone Capes, Newest Styles, at \$17.50—Less Than Half Price**  
50 Linen Auto and Dust Coats, \$2.75. 60 Crash Auto and Dust Coats, \$5.50. 37 Polo Cloth Sports Coats, \$16.75. 100 Silk-lined Sports-length Coats, gold tone velour, at \$24.50. 68 fine silk-lined velvetene Boardwalk and Restaurant Coats, at \$28. —Gimbels, "Coupon Day," Third floor.

**Alaska Star Refrigerators, at \$31**  
Top ice; ice capacity, 80 lbs. Alaska Star Refrigerators, top ice; ice capacity, 35 lbs., at \$18.75. Gem Blue Flame Oil Stoves, three-burner top, at \$9.75. Three-burner top Gas Cook Stoves, size of oven, 16x14x12, at \$18.50. Hummer Ice Cream Freezer, 2-qt. size, easy to operate, at 85c. Four-part Steam Cookers, made of polished tin, at \$1.35. Screen Doors, walnut stained frames, 2.6x6.6, at \$2.35. Walnut stained frame, metal center Window Screens—15 inches high, 21 inches closed, 33 inches open, at 35c. 18 inches high, 21 inches closed, 33 inches open, at 45c. Japanned-finish Garbage Cans, at 45c. Aluminum Ware—8-qt. Preserving Kettles, at \$1.50. 5-qt. Tea Kettles, at \$2.75. Lipped Sauce Pans, at \$1.25, \$1.45 and \$1.75. Easy Hour Electric Washing Machines, at \$75. 6-lb. Electric Irons, complete with cord, plug and stand, at \$3.50. Polar Cub Electric Fans, at \$3.95. White Cotton Floor Dusters, long handle, at 75c. Excellent quality Toilet Paper, 4 rolls for 25c. White enameled Clothes Hampers, at \$5.75. —Gimbels, "Coupon Day," Fourth floor.

**Paper Napkins, at 25c a 100**  
Wax Paper for wrapping lunches, 12x18 inches, at 8c a roll (24 sheets) or 90c a dozen rolls. Paper Drinking Cups, at 8c a dozen, 60c a hundred. Paper Plates, 10-inch, at \$1 a hundred. Parchment Paper, 12x28 inches, at 8c a roll, 90c a dozen. —Gimbels, "Coupon Day," First floor.

**Muslin Sheets, at \$2.35, \$2.50 and \$2.75**  
Made from some of the best brands of muslin. Full-bed size, 81x90 inches. Various sizes \$2.35, \$2.50 and \$2.75. Save one-quarter. Plaid Blankets—used by many in place of comforters. All cotton-plaid and broken block—in pink, blue, tan and gray, at \$6, \$6.75 and \$7.50. Bedspreads, variously dimity, crocheted and satin marcellas. Slightly shop-soiled and some manufacturers' surplus lots, at \$2.35 to \$6.50. Various plain and scalloped. —Gimbels, "Coupon Day," Second floor.

**Shop-soiled and Mussed White Negligees, at \$1.50 to \$3.95**  
Half price. Full flowing or graceful empire models, trimmed with lace; val lace and insertion, ribbon or many frills and ruffles. Some Breakfast Coats in the lot, at \$1.50 to \$3.95. Morning Dresses of gingham, percale, voiles and chambrays, at \$1.85. Some slight seconds. —Gimbels, "Coupon Day," Second floor, Some on First floor.

**Ends of Veiling, at 38c each**  
One-yard lengths. Plain, figured or scroll designs in black, brown, navy and taupe. Special at 38c each. —Gimbels, "Coupon Day," First floor.

**Full Wreaths for Hats, at \$1.95**  
Ostrich Bands, special at \$1.50. Clean-up of Flowers, at 25c. —Gimbels, "Coupon Day," First floor.

**Women's Silk Stockings, at 75c**  
Slight seconds. Women's Vests, lace yoke, all first quality, bodice style; regular sizes, at 38c each. Men's "Rockincharl" Union Suits, at \$1.45. These are fine nainsook and worth a third more. Sizes 34 to 50. —Gimbels, "Coupon Day," First floor.

**C. M. C. Crochet Cotton, 10 balls in a box, at \$1.40 box**  
Lingerie Tape, white, pink and blue, 3 pieces for 35c. Rubberized Household Aprons, at 56c each. Reliable Snap Fasteners, black or white, at 40c a gross. Slipper Trees, at 2 pairs for 25c. Wooden Coat Hangers, 3 for 22c. Mercerized Darning Cotton, white, black, gray and tan, at 6 spools for 45c. Sew-on Hose Supporters, 2 pairs for 40c. American Pins, 3 papers for 12c. Blanco for cleaning white shoes, 2 boxes for 40c. —Gimbels, "Coupon Day," First floor.

**Colored Voile Pleatings, at \$1.75 a yard**  
Skirt width. Dainty floral designs on dark grounds. At \$1.75 a yd. 18- to 36-inch Net Flouncings, some slightly imperfect, at \$1 a yard. —Gimbels, "Coupon Day," First floor.

**Fancy Celluloid Dress Girdles, at \$2**  
White or ecru Fancy Cotton Braid, 1¼ inches wide, at \$1 dozen yards. Pearl Buttons, at 8 cards for 45c. Fresh Water Pearl Buttons, at 12 doz. at 45c. —Gimbels, "Coupon Day," First floor.

**9000 Yards of Silk Remnants, at \$1.38 yd.**  
Worth double, in some cases even three times this price. Numerous kinds of silk in black, colored or white. Wonderful values, at \$1.38 a yard. —Gimbels, "Coupon Day," First floor.

**Women's Slightly Mussed Gloves, at 95c**  
Some are slightly shop-soiled—Two-coupon, slip-on, strap-wrist, long and semi-long, coupon price, 95c. Women's 2-clasp heavy milanese silk Gloves in white, 5 row embroidered backs, at \$1.15. Women's 8-button, strap-wrist chamoisette Gloves with contrasting pointed cuffs, white chamois and heaver, at \$1.75. Broken lines. Women's 2-clasp French kid Gloves, white and champagne, overseas sewn, \$1.95. Women's 12-button, length white kid Gloves, Paris point backs, at \$4.50. Men's 1-clasp Chamoisette Gloves in gray, at 68c. Men's 1-clasp silk Gloves in gray, at \$1.38. —Gimbels, "Coupon Day," First floor.

**Floor Lamp Standards, at \$8.50 and \$10.50**  
Save \$5 and \$6. Electric or gas. Nicely finished in mahogany. Silk Shades for floor lamps, some are imperfect, at \$10 to \$15. Save \$8 to \$15. —Gimbels, "Coupon Day," First floor.

**Domestic, Willard and Singer Sewing Machines, at \$47**  
The lot represents brand new Domestic and Willard machines and floor samples of Singer machines. All guaranteed, very easy running, and a complete set of best steel attachments. Sold on the Gimbels Easy Payment Plan of \$5 when ordering and the balance \$1 weekly. —Gimbels, "Coupon Day," Tenth floor.

**Muslin Underwear at 85c to \$3.95**  
Odd lots and samples. Nightgowns, Petticoats, Envelope Chemises and Camisoles, 65c to \$3.95. Silk-and-cotton Petticoats, at 95c to \$3.95. Of silk jersey. Of taffeta. White and colors. —Gimbels, "Coupon Day," First floor.

**Women's Irish Linen Handkerchiefs, at 18c**  
Hemstitched. Men's Irish Linen Handkerchiefs, hemstitched, at 3 for 95c. Seconds. —Gimbels, "Coupon Day," First floor.

**All-wool Panamas, at \$1.10 a yard**  
Navy blue. Close to half price. —Gimbels, "Coupon Day," Second floor.

**Rhinestone-set Jewelry, at 25c to \$1**  
Bar pins, circles and crescent shape pins, set with brilliant rhinestones, at 25c to \$1. Novelty Brooches, antique green gold finish, at 25c. Shell-color Bag Frames, at 75c. —Gimbels, "Coupon Day," First floor.

**Hat Scarfs and Bands, at 75c**  
For sports hats. A large variety of colors, at 75c each. Sports Hat Braid—Angora with tiny straw edge, all the newest colors, including white, black, navy and brown, at \$2.50 a piece of 9 to 10 yards. —Gimbels, "Coupon Day," Third floor.

**Framed Pictures & Frames, at 15c to \$1.50**  
Sepia and colored prints in wood and antique gilt frames. Frames alone are in many cases worth the sale price. At 15c to \$1.50. Half price. —Gimbels, "Coupon Day," First floor. Several hundred framed sepia and colored prints, some are hand-colored, worth double, at \$1 to \$10. Sold "as is," a little touching up will put them in first-class condition. —Gimbels, "Coupon Day," Seventh floor.

**Quartered Oak Revolving Chairs, at \$10.50**  
Wood seat, slat back. Half-price, \$10.50. Oak Desk Trays, legal size, half-price, at 75c. Plain oak Office Tables, 60x32, two drawers, \$19. Mahogany Typewriter Stands, at \$6 and \$7. —Gimbels, "Coupon Day," Seventh floor.

**Men's Straw Hats, at \$2.50**  
Men's and boys' Summer Caps, mohair and kool kloth, at 85c. Boys' and children's Straw Hats, at \$1. —Gimbels, "Coupon Day," First floor.

**Women's and Misses' Fiber Silk Sweaters, \$7.95**  
Tuxedo models. Various wanted colors—beige, copenhagen, green, rose, salmon, henna, marine blue and pink. Special at \$7.95. —Gimbels, "Coupon Day," Third floor.

**800 Yards of Irish Linen Table Damask, 70-inch, at \$3 a yard**  
Full bleached. Wonderful value, at \$3 a yard. 100 yards of heavy Union Kitchen Toweling, neat blue border, at 28c a yard. Large size Hemstitched Table Cloths of American-made damask, at \$3.85. A clean-up of elaborate lace-trimmed Scarfs at savings of 33½ percent. Can be matched into sets, 18x36 inches, at \$1 to \$1.32. 18x45, at 85c to \$1.40. 18x54, at \$1.20 to \$1.48. —Gimbels, "Coupon Day," Second floor. Thousands of odds and ends of Household and Fancy Linens such as napkins, table damask, towels, toweling and fancy linens, at 10c to \$16.50. Save up to half. —Gimbels, "Coupon Day," First floor.

**Couch Hammocks at \$10.95**  
Full size, heavy mattress, khaki-color, at \$10.95. Wooden mission Porch Swings, 5 ft. long; complete with chains and hooks for hanging, at \$3.95. Woven Hammocks for porch or lawn, just the thing for picnics, at \$4.65. All-screen slat Lawn Swings, 4-passenger, red up-rights, natural colored slats and seats, at \$9.50. 2-ball Croquet Sets, nicely varnished and painted, complete, at \$2.50. Folding Lawn Bench, natural finish, all-screw slats, at \$1.75. Tennis Rackets, at \$2.35. Life Guard Bathing Suits, at \$3.95. —Gimbels, "Coupon Day," Fourth floor.

**In Subway Store**

**400 Men's and Young Men's Suits, at \$15. Save \$10 and \$12.50.**  
Women's and misses' Dresses. Voiles, gingham, plain and flowered and checked patterns. Sizes 14 to 18 and 36 to 46. Special at \$4.50. Girls' Dresses, at \$1.65, lineens, voiles and gingham. Sizes 6 to 14. Tub Skirts, special at \$1. Lingerie Waists, at 85c. Smocks and Lingerie Waists, at \$1.85. Women's Shoes, at \$1.95. Various leathers and canvas. Children's White Canvas Shoes, at \$1.45. Men's Low Shoes, at \$3.45. Children's slightly mussed Undergarments, reduced 50c to \$1. Men's Wash Suits, at \$2.25, 2½ to 10 years. Women's black cotton Stockings, at 20c a pair. Seconds. Men's black with white feet cotton Socks, at 25c a pair. Women's knit Union Suits, samples, special at 50c. Ribbon Remnants, specially priced. Good lengths at 80c a yard. Light-weight surf Cloth, 36-inch, at \$1.10 a yard. Plain black and white. C. M. C. Crochet Cotton, at \$1.40 a box. White or ecru. Yard-wide Nainsooks, Lawns and Dimities, at 28c a yard. White only. Remnants of fancy Ticking, at 68c a yard. Save 27c to 47c on every yard. Pillow Cases, size 45x36 inches, at 38c each. Unusual value. Old-fashioned Printed Calicoes, at 22c a yard. Fancy Skirting Plaids, special at 90c a yard. Mannish Suiting in a very neat self color gray stripe, at 54c a yard. Japanese Matting Rugs, 9x11.8 ft., at \$4.75. Woven and stenciled designs. Japanese Grass Rugs, pretty figured patterns, 9x12, at \$7.50; 8x10, at \$6.50. New Process Floor Covering, full rolls, at 50c sq. yd. Remnants, at 25c sq. yd. Chest of silver-plated Table Flatware, 26 pieces, at \$5.85. Pearl Bead Necklaces, graduated beads, all 20-inch long, at 95c pr. Women's fine Handkerchiefs, slightly shop-soiled, at 5c each. Emblem Sewing Machines, special at \$28. \$5 down, balance \$1 weekly. All new Feather Pillows, fancy ticking, \$1.50. Porch Rockers, double woven seat and back, at \$5.50. Men's open-end four-in-hand Ties, at 45c. Men's muslin Nightshirts, seconds of better kinds, at \$1.65. Men's Neglige Shirts, soiled and seconds, at \$1.35 each. Clearance of odds and ends of China and Glassware, specially priced. Women's Neckwear, at half price—25c and 50c. Women's two-clasp silk Gloves, double tipped, at 78c. Curtain Scrim, some have colored borders, at 15c a yard. Remnants of All-silk Fabrics, at \$1.38 a yard. Men's Soft Straw Hats, at 85c. Boys' Straw Hats, at 95c. Clearance of Muslin Underwear, 25c to \$1.65. Clearance of cotton-and-silk Petticoats, at 95c to \$4.85. Clearance of House Dresses, \$1.35 to \$2.75. Women's Coat Sweaters, at \$4.95. Sizes 36 to 46. Children's Umbrellas, at \$1.19. Specially priced. —Gimbels, "Coupon Day," Subway Store.